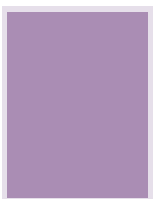


# Increase your visibility with Abilities Expo show directory

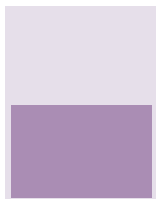
Every attendee that crosses the threshold of Abilities Expo receives a show directory to efficiently guide them to the exhibits, workshops, and events they want to see. Advertising in the show directory will enable you to better target potential buyers and drive more traffic to your booth.

The directory is not only an integral part of the Expo experience, it continues to be an essential resource long after the show closes. Since attendees keep the publication to reference vital exhibitor information, its shelf life ensures that your one ad will continue to reach the disability community.

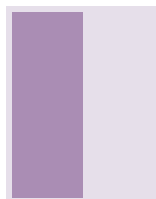
Connect with your prospects!		
AD SIZE	EXHIBITOR PRICE	REGULAR PRICE
Full Page <i>Prominent</i>	\$800	\$900
Full Page <i>Interior</i>	\$675	\$775
Half Page	\$300	\$400
Quarter Page	\$200	\$500
Eighth Page	\$100	\$200
Show Bag Insert	\$375	\$550



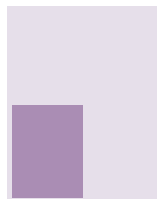
**Full Page**  
No bleed  
8.5" x 11"



**Half Page**  
Horizontal  
8.5" x 5.5"



**Half Page**  
Vertical  
4.25" x 11"



**Quarter Page**  
4.25" x 5.5"



**Eighth Page**  
3.5" x 2"



**January 19–21, 2018**  
**International Centre**  
Mississauga, ON, Canada

## Submission Deadline

**January 5th, 2018**

*Advertiser is responsible for submitting camera-ready artwork to Caneast Shows. Failure to submit artwork by the submission deadline may result in the advertisement's exclusion from the final printed show guide. Caneast Shows will place advertiser's logo and URL in reserved space. No refunds will be made if advertiser does not provide artwork before submission deadline.*

## Ad Requirements

- High resolution PDF
- Fonts converted to outlines
- All colours must be CMYK

Send print-ready files to  
[ian@caneastshows.com](mailto:ian@caneastshows.com)



**Maximize your presence in the disability community.**  
**Reserve your ad space in the Abilities Expo Toronto show directory today!**

Contact **Ian Forsyth**  
[ian@caneastshows.com](mailto:ian@caneastshows.com)

**toll-free** (866) 999-0510 x 203  
**cell** (613) 218-4448

[www.abilities.com/toronto](http://www.abilities.com/toronto)