

# In the Bag

## SHOW BAG INSERTION RATES

One of the most effective ways of making your brand stand out at the show is being part of the "In The Bag" sponsorship opportunity. The show bag is distributed to every visitor at the show.



**April 5-7, 2019**  
**International Centre**  
Mississauga, ON, Canada

### Connect with your prospects!

ITEM	EXHIBITOR PRICE*	REGULAR PRICE*
Paper Collateral	\$0.15	\$0.22
Product Sample	\$0.20	\$0.27

*\*Price per item based on 2,500 bags*

### Participation Deadline

**March 29, 2019**



**Maximize your presence in the disability community.**  
**Reserve your space in the Abilities Expo Toronto show bag today!**

Contact **Ian Forsyth**  
ian@caneastshows.com

**toll-free** (866) 999-0510 x 203  
**cell** (613) 218-4448

[www.abilities.com/toronto](http://www.abilities.com/toronto)