



ONLINE ADVERTISING

Rates & Specifications



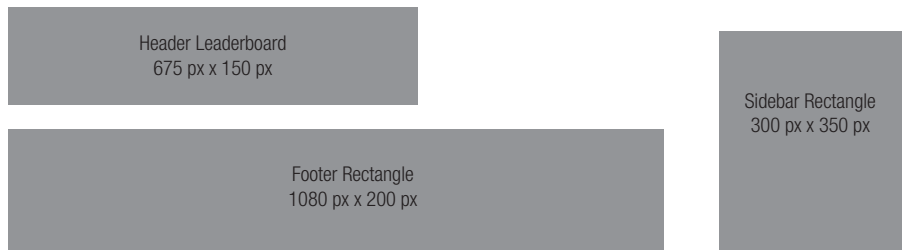
Online advertising space is now available!

Leverage access to an extended audiences. Showcase your company with exposure to over 32,000 viewers online. Ads will run for a 12-month term, unless otherwise negotiated. Ads may appear in rotation with other advertisers.

Size	Exhibitor Rate	Non-Exhibitor Rate
Header Leaderboard (Ad to be shown on all pages)	\$1000	\$1200
Sidebar Rectangle (Ad to be shown on a min. of 5 pages)	\$700	\$900
Footer Rectangle (Ad to be shown on a min. of 5 pages)	\$500	\$700

Reserve your space now!

Space is limited



Submitting Your Online Advertisement

Caneast Shows will accept online ads in JPEG, PNG or GIF formats. File size should be under 60kb. Completed files can be set to janna@karmacreativesolutions.ca.

Design Services Fee

Should you require assistance creating your advertisement, Karma Creative Solutions can assist you at a rate of \$88/hour.

To Book your online ad, contact: David at david@caneastshows.com, 613-241-7775 x 232.

Web User Statistics

Users by Age

- 25-34 - 30%
- 35-44 - 20%
- 45-54 - 20%
- 55+ - 17%
- 18-24 - 13%

72%
Female

28%
Male

Devices

- Mobile - 48%
 - Desktop - 40%
 - Tablet - 12%
- 57% of mobile users are Apple users

Top Pages

- Tickets
- Show Info
- Exhibitor List
- Show Features
- Floor Plans
- Looking to Exhibit